

Dual Accreditation: American and French Degree

MBA



Master of Business Administration

Recognized in the French Public Authority (Paris Rectorate) under the number 075-4412N and the US Department of Education Directory (deferment).



U.S. Department of Veterans Affairs



ABSParis has been recognized and ranked #1 by many organizations. This recognition attests to the school's status and many success stories.

#1 RANKING

The Business School of Americans in France, L'Étudiant, 2020

#1 RANKING

Top 1st International Business School to study abroad and with accredited sister universities, L'Étudiant, 2020

#3 RANKING

Best MBA for French Business Schools, L'Étudiant, 2020



www.absparis.org

Accreditation and Memberships





WELCOME TO THE AMERICAN BUSINESS SCHOOL OF PARIS, A MEMBER OF IGS GROUP UNIVERSITY

Founded in 1985, and a member of IGS Group University (Institut de Gestion Sociale), one of France’s most dynamic private non-profit universities since 1995.

The IGS Group is an umbrella organization of independent educational associations. IGS provide 5 different models of education: formal and continuous education, work-study education, apprenticeships, and integrated professional development educational associations.



WELCOME to IGS
Group University



MORE THAN **40** YEARS
OF EDUCATIONAL INNOVATION



14,200 PEOPLE EDUCATED
PER YEAR, INCLUDING
7 200 WORK-STUDY TRAINING
STUDENTS AND TRAINEES



67 000 ALUMNI
INCLUDING **18 000**
IN HR POSITIONS



89% OF COMPANIES
ARE READY TO RECRUIT ANOTHER
GRADUATE FROM THE IGS GROUP

2016 OPINION WAY SURVEY



6 CAMPUSES :
PARIS, LYON, TOULOUSE,
DUBLIN, SHANGHAI AND CASABLANCA



150 UNDERGRADUATE
AND GRADUATE PROGRAMS



MORE THAN **100** PARTNER UNIVERSITIES
IN FRANCE AND ABROAD



American Business
School in figures

THE AMERICAN BUSINESS SCHOOL OF PARIS

The ABSParis offers degrees that are recognized the world over. ABSParis is fully recognized by the Ministry of National Education and Youth and Ministry of Higher Education, Research and Innovation as a higher education institution as degree-granting with code 0754412N - www.education.gouv.fr. ABSParis is accredited from IABCE – USA and globally recognized. Please refer to accreditation section of brochure for more info

BRILLIANCE BUSINESS SCHOOL – STUDY IN EGYPT, GRADUATE FROM PARIS

Brilliance Business School is a prestigious management educational institution that offers a wide spectrum of business and management postgraduate programs in collaboration with international partners and global bodies.

We are proud to have our strategic partnership with American Business School Paris (ABSParis) to offer ABSParis MBA program.

During the past years, Brilliance Business School has been one of the vital destinations for thousands of management professionals who benefited from its diverse programs in different business fields. Brilliance Business School has alumni of thousands of graduates who successfully completed their programs.

On the corporate level, Brilliance Business School works with hundreds of reputable organizations from both multinational and domestic business sectors where postgraduate programs, professional trainings and management consulting services are provided.

100% COURSES IN ENGLISH

70% INTERNATIONAL
STUDENTS

+80 DIFFERENT
NATIONALITIES

1ST INTERCULTURAL
BUSINESS SCHOOL
IN FRANCE

+500 INTERNSHIP AND
JOB OPPORTUNITIES

+90 PARTNER UNIVERSITIES
AROUND THE GLOBE

+300 AMERICAN STUDENTS
PER YEAR





UNIVERSITY DEGREES
RECOGNIZED IN BOTH
THE UNITED STATES
AND FRANCE

The MBA in Entrepreneurship & International Business Development was voted 3rd best MBA by MOCI in 2020

LE MOCI
Mentor de Commerce International depuis 1882

BE AMBITIOUS, GET
GLOBALLY RECOGNIZED
DEGREES, BENEFIT
FROM A DYNAMIC,
MULTICULTURAL
ENVIRONMENT AND
TAKE ADVANTAGE OF
EXCITING
OPPORTUNITIES FOR
AN INTERNATIONAL
CAREER.

WITH THE AMERICAN BUSINESS SCHOOL OF PARIS, GET THE BEST OF BOTH THE FRENCH AND AMERICAN EDUCATION SYSTEMS

THE ABSPARIS MBA PROGRAM OVERVIEW AND GOAL

The MBA program is designed for recent graduates or mid-career professionals whose management responsibilities require a broad array of specialized knowledge and skills.

The goal is to prepare students for upper management and executive-level positions by developing key managerial competencies, including critical thinking, communications, decision-making, and ethical leadership, that can be applied in any type of business.

MBA PROGRAM:

The MBA program consists of 12 courses (42 credits) and Business Simulation, seminar and final MBA report.

MBA COURSES

1. Management of Innovation
2. International Human Resource Management
3. International Business Law and Ethics
4. International Economics and Micro markets
5. Strategic Marketing and Branding
6. Global and e-Marketing
7. Intercultural Management and International Negotiation
8. Project management
9. International Business Finance
10. International partnerships & M&A
11. Advanced Business Planning
12. Business Planning Jury Presentation

Business Management Simulation
Management/ Innovation Seminar

MBA REPORT





THE AMERICAN BUSINESS SCHOOL OF PARIS IS FULLY ACCREDITED IN PARIS AND USA, THUS YOUR MBA IS REGOGNIZED WORLDWIDE

ABS campus in the heart of Paris

The American Business School of Paris is strategically located alongside the Canal Saint-Martin in Paris's 10th arrondissement, an area known for its vibrant and dynamic atmosphere. The ABS Paris's campus is a friendly place where students with different educational backgrounds from all over the world converge to exchange ideas, mature in an intellectual environment and become global citizens. The school's ideal location allows professionals and students to meet conveniently, get acquainted with one another and collaborate on different projects. We also encourage students to participate in the many cultural opportunities offered by this astonishing city.

Accreditations and Memberships



Rector of Paris

STATE RECOGNITION

The Rector of the Paris Academy, Rector of the Ile-de-France academic region has approved ABSParis as a higher education institution recognized by the Paris Academy as degree-granting. The Rectorate of the Paris Academy is under jurisdiction of the Ministry of National Education and Youth and Ministry of Higher Education. The Rector of Paris Academy grant its approval after checking the quality of its teaching, its administration and its management, of its financial balances. The recognition of the school makes it possible to obtain the authorization for the benefit of the students to receive state scholarships, under higher education.



The International Accreditation Council for Business Education (IACBE)

IACBE is a leading specialization educational accreditation agency for college and university business Programs. IACBE accredits associate's, bachelor's, master's and doctoral-level degree programs in business programs throughout the world



IACBE is recognized by CHEA –

A United States organization of degree-granting Universities CHEA provides National advocacy of academic accreditation quality for higher education



IABCE is recognized by International Network for Quality Assurance Agencies in Higher Education

INQAAHE is an International Quality Assurance body works with CHEA in USA, ENQA in Europe to control educational quality in 140 countries / 280 members.



ABS is full member of AACSB

AACSB International (AACSB), a global nonprofit association, synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance



U.S. Department of Veterans Affairs



US department of Education Deferment only





JOIN THE ABSParis
AND BE PART OF
THE IGS GROUP
COMMUNITY WITH
ITS NETWORK OF
67,000 ALUMNI AND
9,000 UNIVERSITIES

The American Business School Partner Schools and Universities

AFRICA & MIDDLE-EAST

Egypt
Brilliance Business School
Kenya
United States International University Nairobi
Lebanon
Lebanese American University Beirut
Notre Dame University Zouk Mosbeh
Morocco
Institute of Leadership & Communication Studies Rabat
United Arabs Emirats
American University in Dubai Dubai
Skyline University Sharjah

NORTH & CENTRAL AMERICA

Canada
Bishop's University Sherbrooke
Concordia University Montreal
McGill University Montreal
Selkirk College Selkirk
United States
Baldwin Wallace University Berea, Ohio
California Lutheran University Thousand Oaks, California
Chesnut Hill College Philadelphia, Pennsylvania
College of William & Mary Williamsburg, Virginia
Emory University Atlanta, Georgia
Fashion Institute of Technology State University of New York Manhattan, New York
Felician University, Rutherford, New Jersey
Florida Atlantic University Boca Raton, Florida
Franklin University Columbus, Ohio
Georgia College & State University Milledgeville, Georgia
LIM College New York, New York
Loyola University Maryland Baltimore, Maryland
Marymount University Arlington, Virginia
Mercy College Dobbs Ferry, New York
Mercyhurst University Erie, Pennsylvania
Millersville University Millersville, Pennsylvania
Pace University, New-York, New-York
Rider University Lawrence Lawrenceville, New Jersey
Robert Morris University Chicago, Illinois
Robert Morris University Moon Township, Pennsylvania
Saint Leo University St Leo, Florida
San Francisco State University San Francisco, California
Temple University Philadelphia, Pennsylvania
The College of New Jersey Ewing Township, New Jersey
University of Hawaii at Manoa Honolulu, Hawaii
University of Mary Washington Fredericksburg, Virginia
University of South Carolina Columbia, South Carolina
University of South Carolina Upstate Spartanburg, South Carolina
University of Texas El Paso, Texas
Webber International University Babson Park, Florida
Washington College Chestertown, Maryland

Whittier College Whittier, California
Xavier University of Louisiana New Orleans, Louisiana
US Community Colleges
College of Lake County, Grayslake Illinois
Edmonds Community College Lynnwood, Washington
Delaware County Community College Media, Pennsylvania
Harper College Palatine, Illinois
South Puget Sound Community College Olympia, Washington
Mexico
Escuela Bancaria y Comercial Toluca, Mexico City
Tec de Monterrey Atizapan de Zaragoza
Universidad Anahuac Huixquilucan
Universidad La Salle Mexico City
UPAEP University Puebla

SOUTH AMERICA

Argentina
Faculdade Serra Gaucha Caxias do Sul
Instituto Universitario Escuela Argentina de Negocios Buenos Aires
Universidad Empresarial Siglo 21 Córdoba
Universidad de Belgrano Buenos Aires
Brazil
Fundação Armando Alvares Penteado São Paulo
Chile
Universidad Finis Terrae Santiago
Colombia
Universidad de la Salle Bogota

ASIA

China
Beijing Institute of Economics & Management Beijing
Tongji University Shanghai
India
University of Petroleum and Energy Studies New Delhi
International School of Business and Research Karnataka
Manipal Academy for Higher Education Karnataka
Indonesia
London School of Public Relations Jakarta
Kazakhstan
Suleyman Demirel University Almaty
Korea
Chung-Ang University Seoul
Kyung Hee University Seoul
Soonchunhyang University Asan
Thailand
Mahidol University International College Nakhon Pathom

EUROPE

Austria
FH Joanneum Graz
Belgium
Artevelde Hogeschool Gent

Thomas More University Mechelen
Czech Republic
University of Economics Prague
Denmark
Lyngby Business School Kobenhavn K
Niels Brock Copenhagen Business School Kobenhavn K
Finland
Jyvaskyla University of Applied Sciences Jyvaskyla
Germany
Accadis Hochschule Bad Homburg vor der Höhe
Cologne Business School Cologne
EBC Hochschule Hamburg
Furtwangen University Furtwangen im Schwarzwald
HTW Sarrebruck Saarbrücken
Karlsruhe International University Karlsruhe
Ireland
Athlone Institute of Technology Westmeath
Dublin Business School Dublin
Griffith College Dublin
International School of Business Dublin
University of Limerick Limerick
Italy
Università Cattolica del Sacro Cuore Milan
Lithuania
International School of Law & Business Vilnius
Netherlands
Avans University Breda
Fontys University of Applied Sciences Eindhoven
Rotterdam Business School Rotterdam
Poland
Leon Koźminski Academy of Entrepreneurship & Management Warsaw
Wyższa Szkoła Biznesu - National Louis University Nowy Sacz
Portugal
Technical University of Lisbon Lisbon
Russia
Moscow State University Moscow
Spain
Universidad Francisco de Vitoria Madrid
United-Kingdom
New College Durham Durham
South Bank University London
Staffordshire University Stoke-on-Trent
University of Stirling Stirling

OCEANIA

Australia
Australian Catholic University, Melbourne
Australian Catholic University, Sydney
University of Sunshine Coast Sippy Downs



"Kaan has always dreamed of working in communication and with his brilliance and proactive nature awarded him an internship at Publicis. His good work has prompted the team to take him on as an Account Executive for some of Publicis' big clients."

KAAN,
International Marketing major



Hard-working and always paying attention to detail, it comes to no surprise that Andrea now works as an OTC Derivatives Structuring Advisor for a Luxembourg-based State Street Global Advisors, a testament to her consistent efforts in striving for excellence.

ANDREA OULAASRI,
International Finance major

Some of Cases of our Partner Companies

They Trust Us



**DUAL
DEGREES
GLOBAL
CAREERS**

21



DROITS RÉSERVÉS



12, rue Alexandre Parodi
75010 PARIS - FRANCE
Tél. (33)1 80 97 65 52
absparis@groupe-igs.fr



VISIT OUR WEBSITE!



Address: 1 Mohamed Bayoumi St., behind Almaza
Central, Ard El Golf, Heliopolis, Cairo, Egypt
Tel: +2 02 2690 1190 / +2 02 2690 1177 –
Mobile: +2 010 2344 234 / +2 010 5050 700
Facebook – LinkedIn - Twitter: Brilliance Business School
Email: info@brilliance-edu.org
URL: www.brilliance-edu.org



ABSPARIS.ORG



ABSPARIS'S CHANNEL



THE AMERICAN BUSINESS
SCHOOL OF PARIS



THE AMERICAN BUSINESS
SCHOOL OF PARIS



ABSPARIS85



ABSPARIS85